

# Get in touch with us!



## Bouncing Back With Resilience



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## ANNUAL REPORT 2021-22



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400+

First Generation Learners

50+

College Graduates

# Meet The Founder CEO



## Ms. Krupalatha Martin Dass

Founder CEO  
SUKRUPA



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Bangalore - 560032



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"If you can't fly then run, if you can't run then walk, if you can't walk then crawl, but whatever you do you have to keep moving forward." - Martin Luther King Jr.

We have been a successful non-profit school that provides a well-rounded quality Formal English-medium education for 16 years. (SUKRUPA started with an after-school program in 2002 and has been a registered non-profit school since 2004). But the unforeseen pandemic posed a major setback in our projects and it was almost like relaunching SUKRUPA all over again from scratch. Due to the lockdown regulations, we lost many of our teachers and it was immensely hard conducting classes remotely due to lack of digital equipment. Our students being from low income backgrounds, it was on us to provide them with laptops and other necessary means and trained them in using them efficiently so that their learning remains uninterrupted

Inspired by our cause and words of Martin Luther King, we kept moving forward with the pace we could manage to. We were able to provide groceries and food supplements and phones to the families and students in need. In order to adapt to the new ways of learning, we revamped our curriculum. We adopted creative strategies and self-learning methodology that would enable active participation from students and not make it mundane.

After going through continuous restructuring and reorganising, we are still hanging on to the rope, climbing our way up and hoping to reach greater heights. Another aspect of the challenge was getting students back to the campus and breaking the remote and hybrid study pattern. Something that adults are still struggling to adapt to, can only be ten times worse for kids. We put in more effort into our after-school program in all our initiatives, which involves sports, life skills and leadership, and STEM training with practical exposure. We are ready to rejuvenate and have an eventful summer camp in the coming year.

We are immensely grateful to our committed supporters and CSR partners, Citrix, ALD Automotives, Chaitanya hospital, Replicon, IHS Markit, Baptist hospital, Ribbon Communications, Kunskapsskolan, Copado Global Giving, Suprajit, and Salesforce, who has been our major donor and supported us in providing students with laptops. In order to move forward with the digital transformation, we as an organisation would need more support and CSR partnerships. We appeal to all our current and potential stakeholders to share our story and help us gain more support. Our goal for the year is to receive 100% funding.



# The Community we Serve



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Most of the children are first generation learners born to young parents who are unskilled labourers who migrate from rural poverty to cities in search of livelihood and settle in slums. As they struggle for basic survival, education is not a priority.

Even if children are sent to school, it is very likely that a majority of them will drop out when they are teenagers. This results in girls becoming young mothers at the age of 13 or 14 and the boys a burden on the family's meagre income.

SUKRUPA serves communities in and around R.T. Nagar which include Bhuvaneshwari Nagar, Kunthigrama, Shakti Nagar, Hebbal, Cholanayakanahalli, and Gudadhahalli.

# Our Vision

Our vision is to empower underprivileged children and youth socially, economically, and culturally so they can contribute to global peace.

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# Our Mission

We enable every child with a good education, nurture them with life skills, bridge the gap between schooling and college and empower women socially and economically.

# Our Initiatives

## SuVidya

SUKRUPA education centre is a state board English medium school for 500 children from preschool to 10th grade. Children receive a quality education, nutritious lunch, life skills, creativity, sports, and basic health care in a happy and safe environment.



## SuKalp

Our after-school program guides teens in various life skills, providing them with tools to identify their interests and talents.



## SuMargadarshak

College students receive scholarships, are guided academically and mentored to follow their goals to secure dream jobs and become independent.

# Co-Founder



**Mrs. Suguna Martin Dass**  
Co Founder | Advisory Board Member

Smt. Sugunamani has over 40 years of teaching experience. Spending time with children is her passion. Her warmth and dedicated teaching for little children has been a stepping stone to their success. Her teaching interests and skills started when she was in high school.

Suguna used to bring and teach children playing on the street after school hours. This eventually grew to more than 150 kids studying each year for over 20 years in their small home in Magadi Road.

As a family they were always open to helping the distressed, especially women. This compassion led to the inception of SUKRUPA in 2002.

# Our Trustees



**Mr. Manu Konchady**  
Trustee

Manu is an open source software developer. He is a passionate teacher and vivid writer. In 1996 he received a PhD in Information Technology from George Mason University. He has been a passionate volunteer and fund raiser at SUKRUPA, Mahila Dakshata Samiti, Stree Jagruti Samiti, and the Catholic Charities.

He started the Child Education and Welfare Association in the USA in 2000. The foundation raises funds for underprivileged students so they can go to school.

Preethika is an educationalist. She has been associated with SUKRUPA since 2009. Her journey with us began ever since she volunteered to teach at SUKRUPA through the 'Teach India' initiative. Preethika is a Special Educator trained at Spastics Society of India. She is involved with the Sukrupa Pre School; she helps design the curriculum and also trains teachers in effective instruction methods. Preethika, actively raises funds for SUKRUPA through her family and friends. She enjoys traveling, quilting and spending time with her family.



**Mrs. Preethika Alva**  
Trustee

# Our Advisory



**Mr. Ashu Calapa**  
Trustee

Aashu currently volunteers with Social Venture Partners, a not for profit company primarily focused on livelihoods. Prior to this he was heading the Million Jobs Mission for Social Venture Partners. Aashu's direct involvement in the social sector started with a stint heading The Live Love Laugh Foundation, an NGO working in the area of mental health. Aashu also serves on the boards of two other NGOs which are Quest Alliance & One Billion Literate Foundation.

# The Management



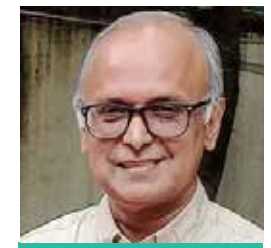
**Mr. Sathiaseelan M**  
Director | Chief Mentor

Sathya heads School Operations. Sathya quit his software career and joined Krupa and their mother in nurturing the children at SUKRUPA after a year of its inception. Sathya is now part of the overall planning of the school activities along with Krupa and the Headmistress.

At SUKRUPA, he coordinates with the Headmistress to manage the day to day operations of the school. He oversees all the events by coordinating with the teaching and admin team.

As overall development and growth of the child depends on the well being of the parents, siblings and the community, Sathya oversees the community welfare with help of counsellors, social workers and various collaborative organisations.

Mr. Ramasubramaniam re-joined SUKRUPA for the Management Support / HR position in 2020. He was previously a part of the organization from 2012 to 2017. He has over 30 years of professional experience in various capacities in corporate, and NGO sectors. He values honesty, purpose, passion, patience, perseverance, empathy, work life balance. His managerial skills, practical outlook and positive influence makes him a good team player.



**Mr. Ramasubramaniam**  
Head of HR & Management Support



# ARTHA



ARTHA inspires passionate and purposeful fresh graduates aspiring to make social impact through sustainable businesses. Our youth entrepreneurship programs can help solve as well as avoid a lot of problems that the current generation has to face.

The ARTHA Entrepreneurships was created to train college students to teach, learn, enhance their existing skills, and to communicate effectively. As teachers and mentors to our high school children, they need to be trained, equipped and mentored in the latest technology and skills.

The goal of ARTHA Entrepreneurship is to provide on-job professional training for undergraduate students and fresh graduates in the latest technology and skills required to enhance their entrepreneurship and professional skills

# Team ARTHA



**Mr. Robin Prakash**

Program Manager

Robin Prakash is a SUKRUPA alumni and a long-term volunteer who has closely worked with Founder CEO, Ms. Krupalatha Martin Dass, and supported in structuring and functioning of SuMargadarshak - college scholarship & mentoring program. He pursued BSc Multimedia from Annamalai University. During his time in college, actively volunteered at SUKRUPA working in communications & design on social media, newsletter, annual report and website. He was a part of 11-month East West Cultural Exchange Program through FSL in Germany.

Considering his prior experience, he re-joined SUKRUPA in the capacity of Program Manager working in supervising programs, drafting proposals for potential donors and CSR partners, contributing to the creation of program budgets, and website creation. He led the team with fresh graduates, alumni of SUKRUPA in cross-functional tasks.



**Mr. Rajkumar Murugan**

Media Lead

Rajkumar has been part of the SUKRUPA for the last 20 years as SUKRUPA alumni and part of foster care. He is a multimedia professional known for his passion in photography and creativity. Having completed his PUC from St. Joseph's College and earned a B.A. degree from Christ University, as a first generation graduate.

He has supported in media and operations of SUKRUPA programs, closely working with Founder CEO, during his studies. He is a full time employee at Salesforce and works as a Creative Assistant. During his free time, as a long-term volunteer, he supports the media and productions team at SUKRUPA, overseeing design, videography, photography, and other media works for internal purposes. He also trains current college students in media.

# Major Events



## Salesforce STEM Force

Salesforce STEM Learning empowers students across India, holding 23-day Virtual Camps during lockdown. Students tackled real-life challenges, developed innovative solutions, and improved life skills in a fun learning experience.



## Salesforce Virtual Camp Verona De Sattva

During the COVID lockdown, SUKRUPA, Salesforce, and SuMargadarshak College collaborated to create Verona De Sattva, a virtual learning program for 6th to 10th Grade students. It included 14 activities, facilitated by SuMargadarshak mentors and 80 Salesforce volunteers, promoting self-discovery, problem-solving, and talent exploration. Camp kits with materials and snacks were provided.



## 75th Independence Day Celebration

Enthusiastic celebration of 75th Independence Day on August 15, 2021, featured flag hoisting, speeches, and patriotic music by school choir, fostering national pride and unity. Our senior teacher Ms.Faheemunnisa, teaching Biology/Chemistry, honored the occasion by hoisting the flag.





## Mental Health Program by Mount Carmel Volunteers

Mount Carmel College Bengaluru Psychology students led a mental health workshop for high school students. Topics covered: well-being, emotion regulation, coping, problem-solving, engagement, empathy, and respect.



## UN Day

Students marked the 75th UN anniversary with compelling discussions on credibility, policies, and effectiveness, addressing global issues like the pandemic and advocating for increased representation for upcoming economies.



## Kannada Rajyotsava

Kannada Rajyotsava celebrated on 1st Nov with fervor. Students showcased talents, sung "Hacchevu Kannadada Deepa," participated in a quiz, learned about Karnataka's facts, and ended with the Kannada Anthem, instilling pride



## ARTHA Launch

Kannada Rajyotsava celebrated on 1st Nov with fervor. Students showcased talents, sung "Hacchevu Kannadada Deepa," participated in a quiz, learned about Karnataka's facts, and ended with the Kannada Anthem, instilling pride



## First Day at School, Happy and Excited - Preschool Inauguration Day

SUKRUPA warmly welcomed new pre-school kids after two years of pandemic. Lighting of the Lamp spread happiness. Parents addressed on nurturing. Kids excited with goodies, began their first day happily.



## 10th Grade Marks Card Distribution

10th-grade batch of 2021 cherished their Marks Cards collection day. Founder CEO, Krupalatha Martin Dass, virtually motivated them for college success. SuMargadarshak volunteers shared college experiences, inspiring the transition. Students now studying in prestigious colleges in Bengaluru.



## Bangalore Adolescent Health Academy, Healthy Child Nations Pride

Bangalore Adolescent Health Academy and IAP Bangalore - BPS organized a 'Healthy Child Nations' session for 8th to 10th-grade students, addressing concerns about unhealthy eating and excessive digital media use. Led by Dr. Geetha Patil, the event covered topics like healthy diet, proper sleep, responsible media usage, and cyberbullying awareness.



## Indian Constitution Day

Indian Constitution Day celebrated to uphold its ideology, values, and principles. Students highlighted its importance, commemorated contributors, and emphasized preamble's principles: sovereign, socialist, secular, democratic republic, justice, liberty, equality, and fraternity.





## SuYog

SUKRUPA's sustainability initiative involves eco-friendly projects: tree planting, recycling, and sustainable practices. Students learn environmental awareness and responsibility, fostering a greener future.



## COVID Vaccine Drive

84 SUKRUPA students of age groups 15 to 17 were provided COVID vaccination



## GOSIA Community

SUKRUPA, a grassroots organization, values parent feedback and involvement in initiatives for efficiency. Parents council members are crucial spokespersons in the community and organization's development.



## SuMargadarshak Leadership program for girls

SUKRUPA emphasizes values like integrity, respect, loyalty, and gratitude. Life Skill Leadership Program for girls at SuMargadarshak fosters teamwork, self-development, and success through fun activities and value understanding





## SUKRUPA & Suprajit Foundation

After 23 months, met Mr. Ajith Rai, Suprajit Engineering Ltd. CEO, and long-term philanthropist. Discussed post-pandemic interventions and Suprajith Foundation's support for SUKRUPA's midday meals for 500 children over seven years.



## Interaction with our special volunteer, Raveena

Residing in Atlanta, Raveena spends time with our children on Tuesdays and Thursdays at 7 A.M. During this particular interaction, she spoke to the students about her interests, likes, and her favorite subjects in school. Being an avid book reader, Raveena conducted a book reading session with the students.



## Celebrating Women's Day

Women's Day celebration with fun games. Founder Krupalatha Martin Dass motivated women to share dreams and struggles. Emphasized education and women empowerment in a competitive world



## SHAKTI Launch

SuMargadarshak Shakthi was launched to provide students with skills to take leadership and work together as a student body to explore their skills and develop peer to peer learning. Students shared impactful stories of their journey at SUKRUPA SuMargadarshak.





### SuMargadarshak Scholarship Day

On 12th December, scholarships were issued to Pre-university and Undergraduate students, enabling students to continue their education in top colleges of the city and pursue their dreams



### 10th Farewell

It was an emotional moment for all of us at SUKRUPA to say farewell to our 10th Grade students. SUKRUPA impacts young minds, nurtures and guides students with creativity, moral values and life skills to be ready for college



### ALD Career Counseling

ALD conducted a Career Counseling session for the 10th standard students of SUKRUPA Education Centre. Motivating and grooming the students on career decisions they can take, and the various opportunities available to them. The students were able to dive deeper into understanding their passion and aligning it to their career choices to pursue their dreams. Thanking Ms. Vinitha Choudary, Lead Business Analyst for organising the event and Mr. Ramakrishna Govindaya, Business Analyst who is passionate about career for conducting the session.



# Impact Stories



**Reeta  
X std**

"My name is Reeta. I'm Studying in 10th grade at SUKRUPA Education Centre. My hobbies are drawing, painting, watching k-dramas and listening to k-pop songs. My interests are singing, dancing and learning new things. My father is a driver and my mother is a Caretaker at a school. My brother is studying in 2nd PUC. I have been part of SUKRUPA for the past 8 years. SUKRUPA has helped me and my brother to receive a good education. I learn a lot of things in SuKallp like theatre, craft, dance and music.

My inspiration is Mother Teresa because she was a kind and a helpful person. I want to become a pop artist because I want to inspire people through my music."

I'm Balasubramani from 8th Grade, SUKRUPA. My name is Balasubramani. I'm Studying in 8th Grade at SUKRUPA. My hobbies are drawing, painting, solving puzzles and learning new things. I'm interested in learning maths and solving problems. There are four members in my family, my father Parthasarathi works as a housekeeper and my mother Shivagami is a housewife. My sister Tejaswini is in 12th Grade.



**Balasubramani  
VIII std**

I have been part of SUKRUPA since preschool. At SUKRUPA I received mid-day meals, even during the pandemic, my family received groceries and I continued learning online through SUKRUPA's Creative Learning Design. At SUKRUPA I get to learn arts, crafts, and sustainable living and I'm part of the Science club. I want to become an engineer.



**Jayashree  
II year UG**

I'm Jayashree from 2nd Year B.com, pursuing my studies in accountancy, economics, and zoology at Mount Carmel College.

My Hobbies are running, and exercise. For the past four months, I have been running and exercising to stay fit, and I also enjoy taking care of pet cats. My father is an auto driver, and my mother is a cook. I have two siblings: my elder sister, Varalashmi P., who has completed her B.Com graduation, and my younger brother, who is studying his first year of PCMB at St. Joseph College.

I have been part of SUKRUPA for fourteen years, and I have received financial support, guidance, and mentoring about college courses and streams. This has enabled me to find the right courses for my future education. We used to have Sukallp activities, and I was part of the dancing and singing group, learning the basics. Gardening was another activity, and on Saturdays, we used to have programs between the red, blue, green, and yellow teams.

In college, I have been learning accountancy, economics, and zoology, and I have been part of all the activities counted in class, including class PPTs for all the assignments. I have also been attending SuMargadarshak sessions for content writing, learning communication skills, mentoring students from first and second PUC, planning games on Saturdays, and attending scholarship events to learn from our seniors. My plan is to complete my B.Com and MBA, which will help me to secure a good job. I want to become a financial advisor in a good company.

I'm Vatsala from 11th Grade, pursuing my studies in Physics, Chemistry, Maths and Electronics at Mount Carmel College. My hobbies are writing and dancing. My Father works as an office boy, and my mother is a housewife. I have an elder sister and younger brother, my sister is a B.Com graduate, and my brother Harshith is studying in 9th grade at SUKRUPA. I have been part of SUKRUPA for 12 years.

I completed my 10th grade because of SUKRUPA, I'm grateful for being able to study at Mount Carmel College. Being part of the SuMargadarshak program at SUKRUPA I'm able to be confident and learn a lots skills. I want to become an Electronic Engineer.



**Vatsala  
XI std**



# Financials

## Income and Expenditure 2020-21 2021-22

Income	Rs.L	%	Rs.L	%
Donation Local	89.37	81.43%	84.14	51.27%
Donation Foreign	16.3	14.85%	55.49	34.81%
Interest earned from Bank	0.24	0.21%	0.94	0.57%
Student Welfare Amount	3.84	3.49%	23.52	14.33%
<b>Total Income</b>	<b>109.75</b>	<b>100%</b>	<b>164.09</b>	<b>100%</b>

Expenditure	Rs.L	%	Rs.L	%
SuVidya -SUKRUPA Education Centre	98.99	77.59%	122.98	78.62%
Administration & Audit	28.58	22.40%	33.44	21.37%
<b>Total Expenditure</b>	<b>127.57</b>	<b>100%</b>	<b>156.42</b>	<b>100%</b>

## Balance Sheet 31/3/21 31/3/22

Assets	Rs.L	%	Rs.L	%
Fixed Assets	36	65.45%	39.93	39.44%
Current Assets	19	34.45%	61.30	60.55%
<b>Total</b>	<b>55</b>	<b>100%</b>	<b>101.23</b>	<b>100%</b>

Liabilities	Rs.L	%	Rs.L	%
Capital Fund	14.62	45.62 %	3.37	8.46%
Current Liabilities & Provisions	17.71	54.77%	36.43	91.53%
<b>Total</b>	<b>32.33</b>	<b>100%</b>	<b>39.80</b>	<b>100%</b>

# Our Donors & Supporters

Thank you for your continued support & love.



We are on:



- \* Individual Donors
- \* Family & Friends
- \* Well-wishers & Volunteers